Ideation Phase Define the Problem Statements

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| Date | 19 September 2022 |
| Team ID | PNT2022TMID41862 |
| Project Name | Personal Expense Tracker Application |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you’ll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

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| **Problem**  **Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | Student | Manage my expenses | It is very difficult | There isn’t any application to alert and monitor regarding my  expenses. | Frustrated |
| PS-2 | Employee | Reduce my expense | It is difficult to keep track of my expense. | I can’t see any app which satisfies my requirements. | Annoyed |